A Super Hero Salute to Super Moms at Six Flags Parks

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First Responders, Educators and Cancer Survivors Among Those Being Honored With a Day of Thrills

GRAND PRAIRIE, Texas--(BUSINESS WIRE)-- Six Flags Entertainment (NYSE:SIX), the world's largest regional theme park company, in partnership with Warner Bros. Consumer Products, on behalf of DC Entertainment, is rolling out the red carpet—Six Flags style—for deserving Moms from coast to coast. As a kickoff to the company's *Super Hero Summer,* 20 Super Hero Moms and their families will receive VIP treatment at Six Flags parks across North America during Mother's Day weekend.

"Mothers are the ultimate Super Heroes and we want to show our appreciation for all that they do to support their families, communities and professions. We are honored to host these incredible women in our parks for a full day of fun, thrills and surprises," said Six Flags Senior Vice President of Marketing Brett Petit.

The Super Hero Moms and their families will begin their visit with an official welcome from the Park Presidents at each location. Their Mother's Day gift packages will include complimentary park admission and parking, Gold Flash Passes, meal vouchers, souvenir sports bottles and Wonder Woman™ capes and headbands plus other surprises.

The women being celebrated come from all walks of life. They are educators, First Responders, elected officials, doctors, nurses and breast cancer survivors. Other honorees include, active and retired members of the military, corporate executives and community organizers like Tillie Burgin, a former educator and missionary, who founded Mission Arlington in 1986 to support area families in need. "Miss Tillie," as she is affectionately known by all, was named one of the Great Women of Texas in 2016.

To help Six Flags Season Pass Holders salute the Super Hero Moms in their lives, Six Flags parks will be honoring "bring-a-friend free" coupons throughout Mother's Day weekend. Visit www.sixflags.com for more details.

About Six Flags Entertainment Corporation

Six Flags Entertainment Corporation is the world's largest regional theme park company with $1.3 billion in revenue and 20 parks across the United States, Mexico and Canada. For 56 years, Six Flags has entertained millions of families with world-class coasters, themed rides, thrilling water parks and unique attractions. For more information, visit www.sixflags.com.

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About Warner Bros. Consumer Products

Warner Bros. Consumer Products, a Warner Bros. Entertainment Company is one of the leading licensing and retail merchandising organizations in the world.

About DC Entertainment

DC Entertainment, home to iconic brands DC (Superman, Batman, Green Lantern, Wonder Woman, The Flash, etc.), Vertigo (Sandman, Fables, etc.) and MAD, is the creative division charged with strategically integrating its content across Warner Bros. Entertainment and Time Warner. DC Entertainment works in concert with many key Warner Bros. divisions to unleash its stories and characters across all media, including but not limited to film, television, consumer products, home entertainment and interactive games. Publishing thousands of comic books, graphic novels and magazines each year, DC Entertainment is one of the largest English-language publisher of comics in the world.

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