Six Flags Entertainment Recognized By CIO as One of CIO 100 Award Winners

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Honorees to receive award during CIO Symposium and Awards Ceremony in August

GRAND PRAIRIE, Texas--(BUSINESS WIRE)-- IDG's CIO has announced that Six Flags Entertainment (NYSE: SIX), the world's largest regional theme park company, is a recipient of the 2016 CIO 100. The 29th annual awards program recognizes organizations from around the world that exemplify the highest level of operational and strategic excellence in information technology (IT).

"Delivering innovation and business value are top priorities for CIOs everywhere, and our CIO awards program celebrates the leading IT organizations that excel at both," said Maryfran Johnson, Editor-in-Chief of CIO Events. "Our 2016 CIO winners are raising the bar even higher this year with their outstanding work in digital transformation, customer focus and IT-business collaboration."

The Six Flags IT team is proud of its role in enhancing guest satisfaction across all 18 North American parks. With over 42,000 employees and 29 million guests visiting each year, the company's systems are designed to drive efficiency, foster better decision making via data analytics while presenting guests with real time park information through the use of the company's new mobile application.

"We are very excited to be recognized by CIO magazine," said Six Flags Senior Vice President and Chief Information Officer Michael Israel. "Using the latest technologies in mobile application and interaction, our guests can take advantage of the various services we have developed, from interactive park maps to accessing ride wait time, all on a native commerce platform using Android & Apple Pay."

Executives from the winning companies will be recognized at The CIO 100 Symposium & Awards Ceremony, to be held Tuesday August 16 at the Terranea Resort in Rancho Palos Verdes, California.

About Six Flags Entertainment Corporation

Six Flags Entertainment Corporation is the world's largest regional theme park company with $1.3 billion in revenue and 18 parks across the United States, Mexico and Canada. For 55 years, Six Flags has entertained millions of families with world-class coasters, themed rides, thrilling water parks and unique attractions. For more information, visit www.sixflags.com.

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Six Flags Entertainment Corporation
Sandra Daniels, 972-595-5178
sdaniels@sftp.com

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