Celebrate Independence Day at The Coca-Cola July 4th Fest at Six Flags

July 01, 2015

Extended Ride Times, Fireworks and Family Fun

GRAND PRAIRIE, Texas, July 1, 2015 /PRNewswire/ -- Six Flags Entertainment Corporation, (NYSE:SIX) the world's largest regional theme park company, is partnering with Coca-Cola® for the third annual Coca-Cola July 4th Fest at Six Flags, July 3-5 at all U.S. theme parks. This three-day patriotic celebration is included with park admission and features a full weekend of fun for the entire family including one hour of early ride time July 3, 4 and 5 on some of Six Flags' most thrilling roller coasters, in-park entertainment, Coca-Cola product sampling and fireworks all three nights.

As a kickoff to Coca-Cola July 4th Fest at Six Flags, and in recognition of the men and women who have sacrificed so much in service to our country, Six Flags and Operation Homefront will once again honor military personnel and their families during *Salute to Heroes Day* on July 3, 2015. The various activities will include a check presentation to Operation Homefront, singing of the national anthem and a flag ceremony. In addition, each park will present up to five military families served by Operation Homefront's assistance programs with a gift package including VIP Park Tours, Gold Season Passes, Meal Vouchers and Refillable Sports Bottles. Created after 9/11, Operation Homefront provides financial and other assistance to the families of service members and wounded warriors.

Six Flags will donate $1 for every ticket purchased with a Coca-Cola product during the holiday period. For more information on Operation Homefront visit www.operationhomefront.net.

"Operation Homefront is excited to join again with Six Flags to honor our service members and their families on Independence Day weekend," said Tim Farrell, the organization's Chief Operating Officer. "These military families have served our country with great dedication and are truly deserving of a great day of relaxation and fun with our friends at Six Flags."

Coca-Cola July 4th Fest at Six Flags is the perfect way to celebrate Independence Day and all things summer. Park guests who present any can of Coke with their paid admission or Season Pass can enjoy one hour of early ride time on select rides and attractions. Unopened Coke cans will be donated to Operation Homefront and other non-profit organizations. Coca-Cola 4th Fest Zones will feature Six Flags street teams, dance contests, live music, Coca-Cola sampling and cool prizes.

About Six Flags Entertainment Corporation

Six Flags Entertainment Corporation is the world's largest regional theme park company with $1.2 billion in revenue and 18 parks across the United States, Mexico and Canada. For 54 years, Six Flags has entertained millions of families with world-class coasters, themed rides, thrilling water parks and unique attractions. For more information, visit www.sixflags.com.

About Operation Homefront

A national nonprofit, Operation Homefront leads more than 2,500 volunteers with nationwide presence who provide emergency and other financial assistance to the families of service members and wounded warriors. Operation Homefront has provided assistance to thousands of military families since its inception in 2002. Recognized for superior performance by leading independent charity watchdog groups, nationally, 92 percent

of Operation Homefront's expenditures go directly to programs that provide support to our military families. For more information, go to www.OperationHomefront.net.

To view the original version on PR Newswire, visit:http://www.prnewswire.com/news-releases/celebrate-independence-day-at-the-coca-cola-july-4th-fest-at-six-flags-300107371.html

SOURCE Six Flags Entertainment Corporation

Sandra Daniels Six Flags Entertainment Corporation, 972.595.5178, sdaniels@sftp.com

Jobs Media Networks Community Contact Us Espanol Privacy Policy Terms of Use

Prices, operating schedule and park policies are subject to change without notice. Processing fees apply to online orders.
© 2024 Six Flags. All rights reserved. See copyright and trademarks.

Powered by SITECORE