Cedar Fair Entertainment Company

News Release

CEDAR FAIR ENTERTAINMENT COMPANY DEBUTS FUNTV

- *Designed to engage, entertain and enhance the overall guest experience with original programming and content*
- *Arrangement with Time Warner Cable Media provides added value for guests, investors and advertisers*

SANDUSKY, OHIO, July 1, 2014 -- Cedar Fair (NYSE: FUN), a leader in regional amusement parks, water parks and active entertainment, has created a way to make the wait time for its most popular rides and attractions fun and entertaining this summer with the debut of FunTV.

Designed to engage, entertain and enhance the overall guest experience, FunTV is broadcast on large outdoor HD screens with full audio in the queue area of more than 120 top thrill and family attractions across Cedar Fair's parks. Taking guests behind the scenes of an amusement park, FunTV offers original programming and other content designed to help them plan their day. Other features include park trivia, news, real-time weather, sports, interactive games and music videos.

"FunTV provides a great avenue for advertisers to reach an in-demand audience, delivering more than one billion impressions to teens, adults and families with young children in an ideal environment," said Cedar Fair Entertainment Company's Chief Operating Officer, Richard Zimmerman.

This new digital platform spans across all 11 Cedar Fair Entertainment Company parks, including Cedar Point, Knott's Berry Farm, Kings Island and Canada's Wonderland, and will reach more than 23 million guests annually.

Time Warner Cable Media, the advertising arm of Time Warner Cable Inc. serves as the exclusive advertising representative for FunTV. Time Warner Cable Inc. (NYSE: TWC) is among the largest providers of video, high-speed data and voice services in the United States, connecting 15 million customers to a rich range of home entertainment, information and each other.

"The arrangement with Time Warner Cable Media provides added value for our guests, investors and advertisers," added Zimmerman. "This digital media engagement provides us a platform for a larger in-park marketing program to create a high-impact, fully-integrated strategic alliance program."

FunTV is powered by Reflect Systems, a full-service provider of digital media solutions based in Dallas, TX, and is a member of the Digital Place-Based Advertising Association (DPAA).

About Cedar Fair

Cedar Fair is a publicly traded partnership headquartered in Sandusky, Ohio, and one of the largest regional amusement-resort operators in the world. The Company owns and operates 11 amusement parks, three outdoor water parks, one indoor water park and five hotels. Its parks are located in Ohio, California, North Carolina, South Carolina, Virginia, Pennsylvania, Minnesota, Missouri, Michigan, and Toronto, Ontario. Cedar Fair also operates the Gilroy Gardens Family Theme Park in California under a management contract. Cedar Fair's flagship park, Cedar Point, has been consistently voted the ***"Best Amusement Park in the World"*** in a prestigious annual poll conducted by *Amusement Today* newspaper.

About Time Warner Cable

Time Warner Cable Inc. (NYSE:TWC) is among the largest providers of video, high-speed data and voice services in the United States, connecting 15 million customers to entertainment, information and each other. Time Warner Cable Business Class offers data, video and voice services to businesses of all sizes, cell tower backhaul services to wireless carriers and enterprise-class, cloud-enabled hosting, managed applications and services. Time Warner Cable Media, the advertising arm of Time Warner Cable, offers national, regional and local companies innovative advertising solutions. More information about the services of Time Warner Cable is available at www.twc.com, www.twcbc.com and www.twcmedia.com.

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