Celebrate Independence Day at The Coca-Cola July 4th Fest at Six Flags

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Extended Ride Times, Fireworks and Fun

GRAND PRAIRIE, Texas, July 1, 2014 /PRNewswire/ -- Six Flags Entertainment Corporation, (NYSE:SIX) the world's largest regional theme park company, is partnering with Coca-Cola® for the second annual Coca-Cola July 4th Fest at Six Flags, July 4-6 at all U.S. theme parks. This three-day patriotic celebration is included with park admission and features a full weekend of exciting thrills including one hour of early ride time July 4, 5 and 6 on some of Six Flags' most thrilling roller coasters, in-park entertainment, Coca-Cola product sampling and fireworks.

As a kickoff to Coca-Cola July 4th Fest at Six Flags and in recognition of the men and women who have bravely served our country, Six Flags and Operation Homefront will honor military personnel and their families during *Salute to Heroes Day* on July 3, 2014. The day's activities will include a check presentation to Operation Homefront, singing of the national anthem and a flag ceremony. In addition, each park will present five wounded Service Members, their caregivers and their families who are part of Operation Homefront's Hearts of Valor™ program with a gift package including VIP Park Tours. Operation Homefront provides financial and other assistance to the families of service members and wounded warriors. Created after 9/11, the organization has provided more than $175 million of funding to programs benefiting military families. A portion of the proceeds from ticket sales during Coca-Cola 4th Fest at Six Flags will benefit Operation Homefront. For more information on Operation Homefront visit www.operationhomefront.net.

"Operation Homefront is proud to join again with Six Flags to honor our military families on Independence Day weekend," said Tim Farrell, the organization's Chief Operating Officer. "The wounded warriors and their caregivers in the Hearts of Valor program are truly deserving of a great day of relaxation and fun with our friends at Six Flags."

Coca-Cola July 4th Fest at Six Flags is the perfect way to celebrate Independence Day and all things summer. Park guests who present any can of Coke with their paid admission or Season Pass can enjoy one hour of early ride time on select rides and attractions. Unopened Coke cans will be donated to Operation Homefront and other non-profit organizations. Coca-Cola 4th Zones will feature Six Flags street teams, dance contests, live music, Coca-Cola sampling and cool prizes.

About Six Flags Entertainment Corporation

Six Flags Entertainment Corporation is the world's largest regional theme park company with $1.1 billion in revenue and 18 parks across the United States, Mexico and Canada. For 53 years, Six Flags has entertained millions of families with world-class coasters, themed rides, thrilling water parks and unique attractions, including up-close animal encounters, Fright Fest® and Holiday in the Park®. For more information, visit www.sixflags.com

About Operation Homefront

A national nonprofit, Operation Homefront leads more than 2,500 volunteers with nationwide presence who provide emergency and other financial assistance to the families of service members and wounded warriors. Operation Homefront has provided assistance to thousands of military families since its inception in 2002. Recognized for superior performance by leading independent charity watchdog groups, nationally, 93 percent

of total donations to Operation Homefront go directly to programs that provide support to our military families. For more information, go to www.OperationHomefront.net.

SOURCE Six Flags Entertainment Corporation

Sandra Daniels, Six Flags Entertainment Corporation, 972.595.5178, sdaniels@sftp.com

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