Six Flags-Branded Theme Park to Open in Dubai

April 10, 2014

GRAND PRAIRIE, Texas, April 10, 2014 /PRNewswire/ -- Six Flags Entertainment Corporation (NYSE: SIX), the world's largest regional theme park company, and Meraas Leisure and Entertainment LLC, announced today a new strategic partnership to bring a Six Flags-branded theme park to Dubai. The project is planned to open in late 2017 and will be located within the multi-themed park project in Jebel Ali launched by Meraas.

"The cornerstone of our international expansion strategy has always been finding the right partner in the right location and, with Meraas in Dubai, we have done exactly that," said Jim Reid-Anderson, Chairman, President and CEO of Six Flags Entertainment. "We are honored to be working with this world-class organization as the first significant strategic step taking the Six Flags brand to growing and successful markets outside North America."

Raed Al Nuaimi, Chief Leisure and Entertainment Officer, Meraas L&E, said: "We are delighted to have a world-leading theme park company and a brand like Six Flags on board. We are confident their presence will perfectly complement our project and further enhance our overall offerings in the leisure and entertainment space."

"As part of our commitment towards creating one-of-a-kind experiences and contributing towards the Dubai Tourism Vision 2020, our association with Six Flags will help us develop a world-class destination that redefines the industry and positively impacts the regional tourism sector."

Terms of the arrangement were not disclosed.

About Six Flags Entertainment Corporation
Six Flags Entertainment Corporation is the world's largest regional theme park company with $1.1 billion in revenue and 18 parks across the United States, Mexico and Canada. For 53 years, Six Flags has entertained millions of families with world-class coasters, themed rides, thrilling water parks and unique attractions including up-close animal encounters, Fright Fest® and Holiday in the Park®. For more information, visit www.sixflags.com.

About Meraas Leisure and Entertainment LLC
Meraas L&E is the leisure and entertainment arm of Meraas Holding, a Dubai-based real estate development company, which creates integrated master-planned communities embodying global standards of sustainability and quality.

As a premier provider of leisure and entertainment experiences, Meraas L&E is mandated to develop a portfolio of refreshingly innovative landmark projects that redefine Dubai's as well as the wider region's tourism and entertainment landscape.

SOURCE Six Flags Entertainment Corporation

Nancy Krejsa, Senior Vice President, Investor Relations and Corporate Communications, +1-972-595-5083, nkrejsa@sftp.com

Prices, operating schedule and park policies are subject to change without notice. Processing fees apply to online orders.
© 2024 Six Flags. All rights reserved. See copyright and trademarks.

Powered by SITECORE