Six Flags Named to InformationWeek Elite 100 as One of the Nation's Most Innovative Users of Information Technology

April 02, 2014

GRAND PRAIRIE, Texas, April 2, 2014 /PRNewswire/ -- Six Flags Entertainment Corporation, (NYSE: SIX) the world's largest regional theme park company, today announced that it has been named to the 2014 InformationWeek Elite 100—a list of the top business technology innovators in the United States.

"We pride ourselves on innovation at every level, from our record-breaking rides and attractions to business solutions that create efficient, seamless park operations. Our leadership role in information technology serves as a strategic and brand differentiator for our company," said Jim Reid-Anderson, Chairman, President and Chief Executive Officer, Six Flags Entertainment Corporation.

"It is an honor to be named to the InformationWeek top 500 for the fourth year in a row, and our team is ecstatic to be selected as one of the elite 100 for 2014," said Michael Israel, Chief Information Officer. "Initiatives such as the redesign of our season pass processing system to incorporate biometric scanning and the electronic distribution of in-park offers are key to enhancing the guest experience."

This is InformationWeek's 26th year identifying and honoring the nation's most innovative users of information technology. For 2014, the assessment was narrowed to a more elite 100 organizations. The InformationWeek Elite 100 research tracks the technology-based investments, strategies, and results of some of the best-known organizations in the country. Unique among corporate rankings, the InformationWeek Elite 100 spotlights the power of business technology innovation. Additional details on the InformationWeek Elite 100 can be found online at www.informationweek.com/100.

About Six Flags Entertainment Corporation
Six Flags Entertainment Corporation is the world's largest regional theme park company with $1.1 billion in revenue and 18 parks across the United States, Mexico and Canada. For 53 years, Six Flags has entertained millions of families with world-class coasters, themed rides, thrilling water parks and unique attractions including up-close animal encounters, Fright Fest® and Holiday in the Park®. For more information, visit www.sixflags.com.

About InformationWeek
For more than 30 years, InformationWeek has provided millions of IT executives worldwide with the insight and perspective they need to leverage the business value of technology. InformationWeek provides CIOs and IT executives with commentary, analysis and research through its thriving online community, digital issues, webcasts, proprietary research and live, in-person events. InformationWeek's award-winning editorial coverage can be found at www.informationweek.com.

SOURCE Six Flags Entertainment Corporation

Sandra Daniels, Vice President, Communications, 972.595.5178, sdaniels@sftp.com

Prices, operating schedule and park policies are subject to change without notice. Processing fees apply to online orders.
© 2024 Six Flags. All rights reserved. See copyright and trademarks.

Powered by SITECORE