Cedar Fair Entertainment Company

News Release

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CEDAR FAIR ANNOUNCES ORGANIZATIONAL CHANGES

SANDUSKY, OHIO, January 21, 2014 – Cedar Fair Entertainment Company (NYSE: FUN), a leader in regional amusement parks, water parks and active entertainment, today announced Carrie Boldman as the Company's corporate vice president, merchandise and games. In addition, the Company announced the promotion of Matt Shafer to corporate vice president, strategic alliances.

"We are thrilled to have Carrie join our team and to announce Matt's promotion," said Richard Zimmerman, Cedar Fair's chief operating officer. "Our focus is on continually enhancing our guest experience. We believe both Carrie and Matt possess the knowledge and drive to help us elevate the high-quality entertainment value our parks are known for. We look forward to working with both of them in their new roles."

Boldman has 16 years of experience in the amusement park industry, all of which were with the Walt Disney Company. During her many years in the Disney organization, she held senior merchandise positions within the company's parks and resorts segment. In her new role with Cedar Fair, Boldman will assume responsibility for all aspects of Cedar Fair's merchandise and games operations with a focus on creating and implementing a strategic plan that enhances the guest experience.

Shafer has 14 years of experience in the amusement park industry and most recently served as corporate director of marketing where he led the implementation of Cedar Fair's e-commerce programs. In his new role, Shafer's primary focus will be the startup and launch of the Company's new in-house television network.

About Cedar Fair

Cedar Fair is a publicly traded partnership headquartered in Sandusky, Ohio, and one of the largest regional amusement-resort operators in the world. The Company owns and operates 11 amusement parks, three outdoor water parks, one indoor water park and five hotels. Its parks are located in Ohio, California, North Carolina, South Carolina, Virginia, Pennsylvania, Minnesota, Missouri, Michigan, and Toronto, Ontario. Cedar Fair also operates the Gilroy Gardens Family Theme Park in California under a management contract. Cedar Fair's flagship park, Cedar Point, has been consistently voted the ***"Best Amusement Park in the World"*** in a prestigious annual poll conducted by *Amusement Today* newspaper.

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This news release and prior releases are available online at www.cedarfair.com.