The Three Stooges Invade Six Flags On April Stooge Day

March 29, 2012

GRAND PRAIRIE, Texas, March 29, 2012 /PRNewswire/ -- Six Flags Entertainment Corporation (NYSE:SIX) today announced a new partnership with 20th Century Fox in support of the new comedy for the entire family, *The Three Stooges: The Movie*, in theaters April 13. Six Flags will host April Stooge Day on Sunday, April 1, 2012 at participating domestic Six Flags parks.

To kick-off the program, the Colossus roller coaster at Six Flags Magic Mountain in Los Angeles has been renamed "Curly's Colossus." Additionally, the Stooges will promote funnel cakes, hamburgers, and cheese bread via digital menu boards and signage featuring the three characters at park food locations. Movie trailers will be shown on Six Flags TV and brand messaging will be promoted via digital signage, in-park radio, and advertising on sixflags.com.

On April Stooge Day, participating parks will host The Three Stooges look-alike contests providing guests a chance to win various prizes. As a special thrill for guests visiting Six Flags Magic Mountain, the first 500 Stooge look-alikes will be eligible for early ride time on Scream and Curly's Colossus, and each guest will receive a voucher to see the film after its release.

April Stooge Day participating markets and park locations include:

- Atlanta – Six Flags Over Georgia
- Dallas – Six Flags Over Texas
- Los Angeles – Six Flags Magic Mountain
- San Antonio – Six Flags Fiesta Texas
- San Francisco – Six Flags Discovery Kingdom
- Washington, DC/Baltimore – Six Flags America

A special online discount offer for a package of three general admission tickets for $99 is available and valid only for entry that day. The offer is being promoted on the film's Official Facebook Page, www.facebook.com/TheThreeStooges. Ticket offer is not available for purchase at the parks' front gates.

"Six Flags continues to prove that it is the perfect fit to promote family films," said David McKillips, senior vice president of corporate alliances. "Our ability to develop partnerships like this not only helps create fun and entertaining experiences for our guests, but also gives great brands a unique outlet to reach their target."

For more information about April Stooge Day at Six Flags, visit sixflags.com.

About Six Flags Entertainment Corporation

Six Flags Entertainment Corporation is the world's largest regional theme park company with $1.0 billion in revenue and 19 parks across the United States, Mexico and Canada. For more than 50 years, Six Flags has entertained millions of families with world-class coasters, themed rides, thrilling water parks and unique attractions including up-close animal encounters, Fright Fest and Holiday in the Park. For more information visit sixflags.com.

About *The Three Stooges: The Movie*

THE THREE STOOGES: THE MOVIE is directed by Peter Farrelly & Bobby Farrelly, written by Mike Cerrone & Bobby Farrelly & Peter Farrelly and produced by Bobby Farrelly, Peter Farrelly, Bradley Thomas and Charles B. Wessler. It stars Sean Hayes, Will Sasso, Chris Diamantopoulos, Jane Lynch, Jennifer Hudson, Sofia Vergara, Craig Bierko, Stephen Collins and Larry David. Left on a nun's doorstep, Larry, Curly and Moe grow up finger-poking, nyuk-nyuking and woo-woo-wooing their way to uncharted levels of knuckleheaded misadventure. Out to save their childhood home, only The Three Stooges could become embroiled in an oddball murder plot... while also stumbling into starring in a phenomenally successful TV reality show. The film will be release by Twentieth Century Fox on April 13, 2012.

SOURCE Six Flags Entertainment Corporation

Sandra Daniels, Six Flags Entertainment, +1-972-595-5178, sdaniels@sftp.com

Prices, operating schedule and park policies are subject to change without notice. Processing fees apply to online orders.
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