

VENU HOLDING CORPORATION
NYSE AMERICAN: VENU

COMPANY OVERVIEW

AUGUST 2026

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Fan Founded. Fan Owned. Artist Inspired.

- **VENU Holding Corporation (NYSE American: VENU®)** is a publicly traded developer, owner, and operator of upscale live entertainment venues and premium hospitality destinations – operating with a durable, cash-flowing, repeatable public/private ownership model that leans into an experience-driven, REIT-like approach to live entertainment.
- Redefining the concert experience by putting fans at the center – inviting them not just to attend, but to invest and own a piece of the experience.
- Disrupting the traditional concert model with world-class venues in vibrant, often underserved markets. From outdoor multi-seasonal amphitheaters and luxury concert halls to curated dining and hospitality.
- Operating campuses in Colorado and Georgia and new developments underway in Texas and Oklahoma.

Colorado campus features Ford Amphitheater, restaurants, and concert hall.
Georgia campus features restaurant and intimate concert hall.

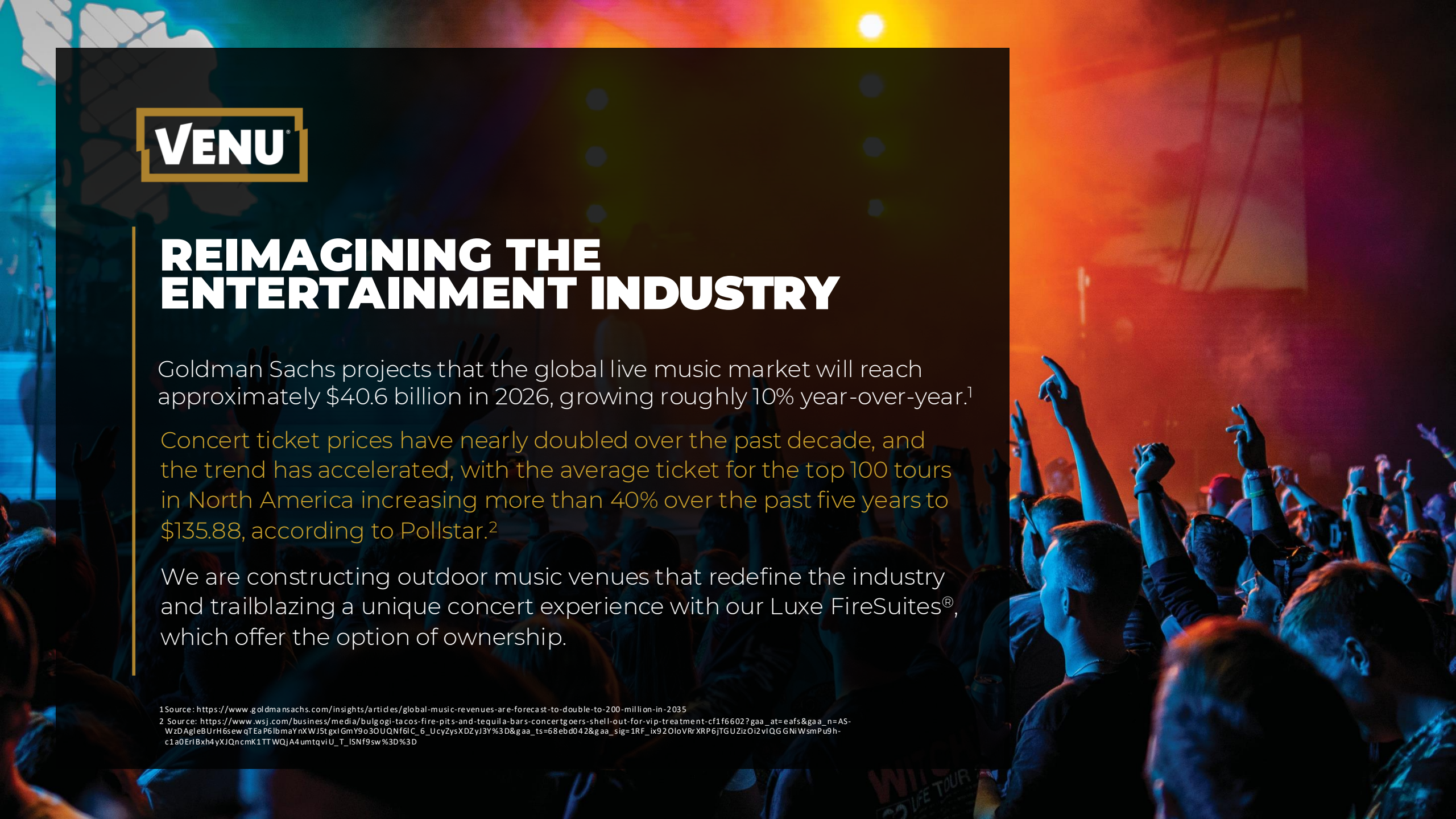


ABOUT THE FOUNDER

J.W. Roth is Founder, Chairman, and CEO of VENU®

- An entrepreneur with a passion for live music and premium experiences, Mr. Roth brings deep business acumen shaped by extensive experience across real assets, hospitality, consumer brands, and public companies.
- Founder and CEO since the Company's inception in March 2017; he became Chairman of the Board upon the Board's inception in 2021.
- Mr. Roth is also the Founder and Chairman of Roth Industries, LLC, a 200-400 ton per week prepared foods plant located in Colorado Springs, Colorado, which manages one of the most popular global health brands, Whole30.
- Additionally, Mr. Roth is the sole manager and 50 percent shareholder of Centennial Standard Real Estate Company, LLC and co-manager of Touch 4 Partners, LLC, a venture capital investment fund.





VENU®

REIMAGINING THE ENTERTAINMENT INDUSTRY

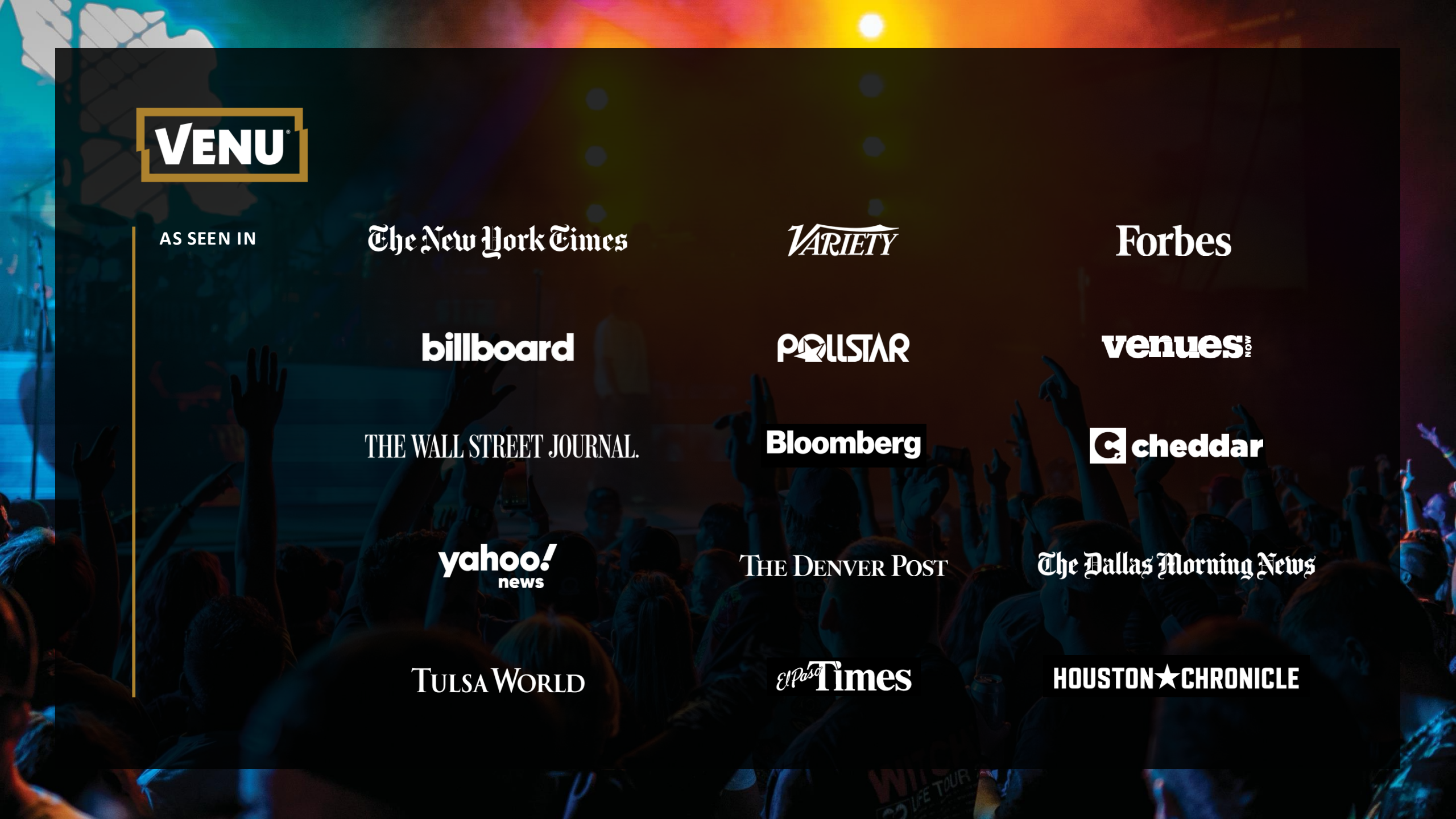
Goldman Sachs projects that the global live music market will reach approximately $40.6 billion in 2026, growing roughly 10% year-over-year.[1]

Concert ticket prices have nearly doubled over the past decade, and the trend has accelerated, with the average ticket for the top 100 tours in North America increasing more than 40% over the past five years to $135.88, according to Pollstar.[2]

We are constructing outdoor music venues that redefine the industry and trailblazing a unique concert experience with our Luxe FireSuites®, which offer the option of ownership.

1 Source: https://www.goldmansachs.com/insights/articles/global-music-revenues-are-forecast-to-double-to-200-million-in-2035

2 Source: https://www.wsj.com/business/media/bulgogi-tacos-fire-pits-and-tequila-bars-concertgoers-shell-out-for-vip-treatment-cf1f6602?gaa_at=eafs&gaa_n=ASWzDAgleBUrH6sewqTEaP6lbmaYnXWJ5tgxIGmY9o3OUQNf6lC_6_UcyZysXDZyJ3Y%3D&gaa_ts=68ebd042&gaa_sig=1RF_ix92OloVRrXRP6jTGUZizOi2vIQGGNiWsmPu9hc1a0ErlBxh4yXJQncmK1TTWQjA4umtqviU_T_lSNf9sw%3D%3D


VENU
AS SEEN IN
The New York Times
VARIETY
Forbes
billboard
POLLSTAR
venues NOW
THE WALL STREET JOURNAL.
Bloomberg
cheddar
yahoo! news
THE DENVER POST
The Dallas Morning News
TULSA WORLD
El Paso Times
HOUSTON CHRONICLE

VENU IS LEADING DISRUPTOR OF THE LONG-ESTABLISHED LIVE MUSIC AND LUXURY HOSPITALITY INDUSTRY

AVERAGE U.S. AMPHITHEATER VS SUNSET AMPHITHEATERS



AVERAGE U.S. AMPHITHEATERS

- 40 years old
- Outdated technology
- Poor design limits consumer wants and lowers revenue
- Limited premium seating options

40Y

THE AVERAGE LIFE OF NOTABLE U.S. AMPHITHEATERS[1]

INTENTIONAL PREMIUM SEATING AMPHITHEATER DESIGN



SUNSET AMPHITHEATERS

- State of the art sound & lighting
- Multi-seasonal configuration
- Designed for immersive experiences and revenue capture
- Innovative heating technology
- Luxe FireSuites® & Aikman Clubs

1 Internal analysis of publicly available Wikipedia data on notable U.S. amphitheaters (see Appendix for dataset).

What do we do?

We build premium, state-of-the-art live entertainment venues through public-private partnerships.

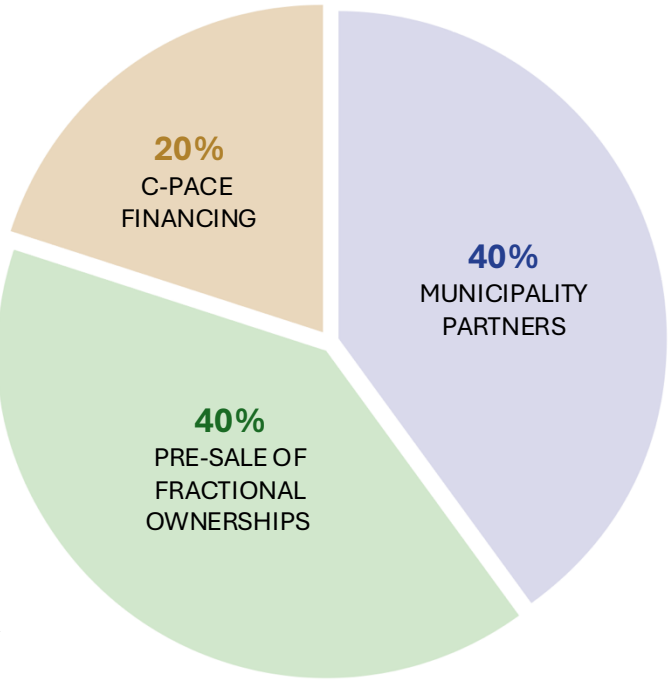
How do we do what we do?

We work with municipalities to identify the economic impact our venue would have on their community, as we are a tide that lifts all boats.

We then work with the municipality to create a development agreement (partnership) that leads to one of our state-of-the-art venues being built in their city.

How do we finance each venue?[1]

- **40%** of financing comes from our municipality partners in each market; in the form of real estate, tax incentives, and cash.
- **40%** of financing comes from the pre-sale of fractional ownerships in each venue.
  - Think of our amphitheaters like a condominium building, where each Luxe FireSuite is like a private condo, offering an exclusive and personalized experience.
- **20%** of the financing comes from C-PACE – 20–30 year, fixed-rate capital secured by a voluntary assessment on the property and repaid through the tax bill. Non-dilutive, with no refinancing risk at maturity.
- The finance structure reduces upfront equity risk while aligning municipalities, operators and fans for long-term performance.



[1] Illustrative target mix of project-level funding sources for a typical amphitheater development. Actual mix varies by market and is subject to negotiation of municipal incentives. Excludes corporate-level capital, including equity issuances and corporate or bridge debt, which may also fund construction and development costs.

What are the main components of revenue and operating expenses?

Revenue:

- **Tickets**, One-off Premium Ticket Experiences
- **Parking** –Multiple Options (i.e. Premium, etc.)
- **Concert Ticket Upgrades**
- **F&B** – Multiple Options Including Premium
- **Concert Experience Packages** – i.e. Hospitality, Concierge, Merch and Hotel Partnerships
- **Merch** – Artist
- **Sponsorship** – Naming Rights, Category and Enterprise Opportunities
- **Partnerships** – Service Agreement Providers, etc.
- **Special Events** / Private Rentals
- **"Soft Ticket"** / Streaming
- **Venu's Premium Services**
- **Fan Engagement Platform**

Operating Expenses:

- **Talent** – Artist
- **Labor** – Security, Guest services, Parking, Box office, Hospitality, Police/EMTs
- **Production Costs** – Sound, Lights, Video, Stagehands
- **Marketing** – Tickets, Experiences and Product
- **Facility Costs** – Utilities, Insurance, Tax, Cleaning
- **Licensing** – ASCAP, BMI, GMR, SESAC

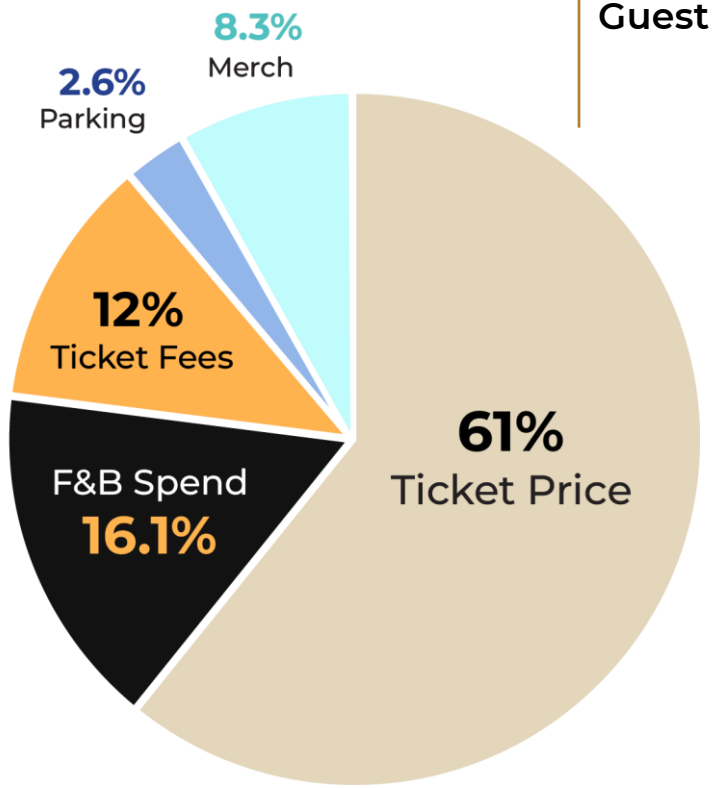
What are the economics of ticket sales, F&B, etc. ?

Case Study: Ford Amphitheater[1]

Ticket sales drive the business to cover show costs.
We generate margin through ancillary revenue streams.

- **Average TOTAL Guest Spend: $140.72**
- Average Ticket Price – **$85.50** (61%)
- Average F&B spend at Ford Amphitheater – **$22.64** (16.1%)
- Average Ticket Fees – **$17.10 est.** (12%)
- Average Parking – **$3.75** (2.6%)
- Merch – **$11.73** (8.3%)

Average Guest Spend



1. The foregoing example is for illustrative purposes only and is based upon estimates and assumptions that, while considered reasonable by VENU and its management, are inherently uncertain. The assumptions and estimates underlying the illustration are subject to a wide variety of significant business, economic and competitive risks and uncertainties that could cause actual results to differ materially from those contained in the illustration. Accordingly, there can be no assurance that the illustrative results are indicative of the actual customer economics achieved at a given facility or that actual results will not differ materially from those presented in the illustration. Inclusion of the illustrative customer economics in this presentation should not be regarded as a representation by any person that the illustrative customer economics will be achieved.

ESTABLISHED DEVELOPER AND OPERATOR WITH PROVEN TRACK RECORD AND OPERATIONAL MOAT

Live Entertainment Specialist with a Unique Concept

- Operating partners focusing on volume and market share, not reinvestment, for artist and guest experience improvement.
- Overdelivering in underserved markets.
- Curating market experience vs blanket model across the country.
- We understand the shortfalls the industry has and have the experience, intent, plan to fix those friction points for the fans.
- Sports teams (MLB, NFL, etc.) have understood the demand and the benefits of reshaping and reimagining venues.

  However, the music industry has lagged behind.
  Until now – VENU has stepped up where others haven't and is leading the way!

AEG PRESENTS

LIVE NATION

LEGENDS GLOBAL



PROVEN OPERATORS BEHIND EVERY VENUE

AEG, LIVE NATION, LEGENDS AND ARAMARK REDUCING OPERATING RISK ACROSS THE PORTFOLIO

FORD AMPHITHEATER COLORADO SPRINGS, CO

EXCLUSIVE OPERATING AND BOOKING PARTNER

REGENT BANK AMPHITHEATER AT BROKEN ARROW, OK

"OPEN ROOM" FOR MULTIPLE BOOKING PARTNERS.

Live Nation – booking partner
VENU in-house booking agency
Legends Global – operating partner

SUNSET AMPHITHEATER AT MCKINNEY, TX

"OPEN ROOM" FOR MULTIPLE BOOKING PARTNERS.

Live Nation – booking partner
VENU in-house booking agency

OPPORTUNITY FOR DIVERSIFICATION AND INCREMENTAL GROWTH ACROSS AUXILIARY REVENUE STREAMS

CONCERT HALL TICKETING PARTNER

THE HALL AT BOURBON BROTHERS

EXCLUSIVE TICKETING PARTNER

TIXR

LOCATED IN

COLORADO SPRINGS, CO

GAINESVILLE, GA

CENTENNIAL, CO (Coming 2027)

TIXR is contracted for four indoor concert halls with VENU



OPPORTUNITY FOR DIVERSIFICATION AND INCREMENTAL GROWTH ACROSS AUXILIARY REVENUE STREAMS

BRAND PARTNERS & SPONSORS

CROSS-PORTFOLIO[1] NATIONWIDE

REGENT BANK AMPHITHEATER & UPCOMING SUNSET AMPHITHEATERS

PEPSI

EIGHT[2] ELITE LIGHT BEER

DREAMSEAT

tangram

Ryan

ticketmaster

boingo

L-ACOUSTICS

[1] Cross-Portfolio partners apply to Regent Bank Amphitheater and upcoming Sunset Amphitheaters, set to open in 2026 and onwards.
[2] EIGHT Elite Light Beer is a cross-portfolio partner across venues in Texas and Oklahoma.

EXCLUSIVELY REGENT BANK AMPHITHEATER
BROKEN ARROW, OK

REGENTBANK

EXCLUSIVELY FORD AMPHITHEATER
COLORADO SPRINGS, CO

Ford

Coca-Cola

JACK DANIEL'S

Air Academy CREDIT UNION

KAISER PERMANENTE

Budweiser

DIERKS BENTLEY

NIALL HORAN

TROY AIKMAN

billboard

BOSTON COMMON GOLF

CROSSLAND CONSTRUCTION COMPANY, INC.

bca BCA-STUDIOS.COM ARCHITECTS
A BREWSTER AND CROCKER ARCHITECTS CO.

Ryan

CONNECT PARTNERSHIP GROUP

diversified
Create the unforgettable

Dimensional Innovations

Overview & Achievements

- **Named Top West Coast Amphitheater** on Billboard's 2026 Top Music Venues List
- **Nominated for Best New Concert Venue of the Year** 2024 by Pollstar
- **Sold Luxe FireSuite Investments in a record 22 weeks**, prompting the addition of further investment opportunities.
    - Increased from 60 to 92 suites to meet strong demand.
- **Booked and Operated in Partnership with Industry Leader AEG Presents**



- **Venue Features:**
    - 92 8-person Luxe FireSuites
    - 40 8-person Terrace-Level FireSuites
    - Two Elevated Owners' Clubs
    - Roth's Sea & Steak opened November 8, 2025
    - Unparalleled views of America's Mountain, Pikes Peak
    - Premium Food and Beverage and In-Suite Service

- **Inaugural Season in 2024 (August through October)**
    - **20 Shows**
    - Sold **over 97,000 tickets**
    - Average of **$156 per fan**
    - Gross receipts at Ford Amphitheater totaled **$15.2 million**, inclusive of ticket sales, concessions, ticketing fees, premium upgrades, as well as other receipts, which were subject to the split with AEG.

- **2025 Highlights (April through October)**
    - **28 Shows**
    - Sold **over 109,000 tickets**
    - Gross Receipts: **$15.2M** (ticket sales, concessions, ticketing fees, premium upgrades, other receipts — before AEG split).

TAKING ADVANTAGE OF A GROWING TOTAL ADDRESSABLE MARKET (TAM) IN UNDERSERVED MSAs WITH STRONG POPULATION GROWTH

Core Market Criteria:

- Minimum 1M+ addressable population
- Municipal alignment on outdoor amphitheater vision
- Municipal cost participation target: 30–40%
- High recent growth (new residential builds)
- Disposable income for premium offerings
- High net worth density for investor pool
- Proven demand for premium suites
- No competing venue in the market
- Gaps in capacity level and routing
- Top DMA in terms of sponsorship and partnership interest

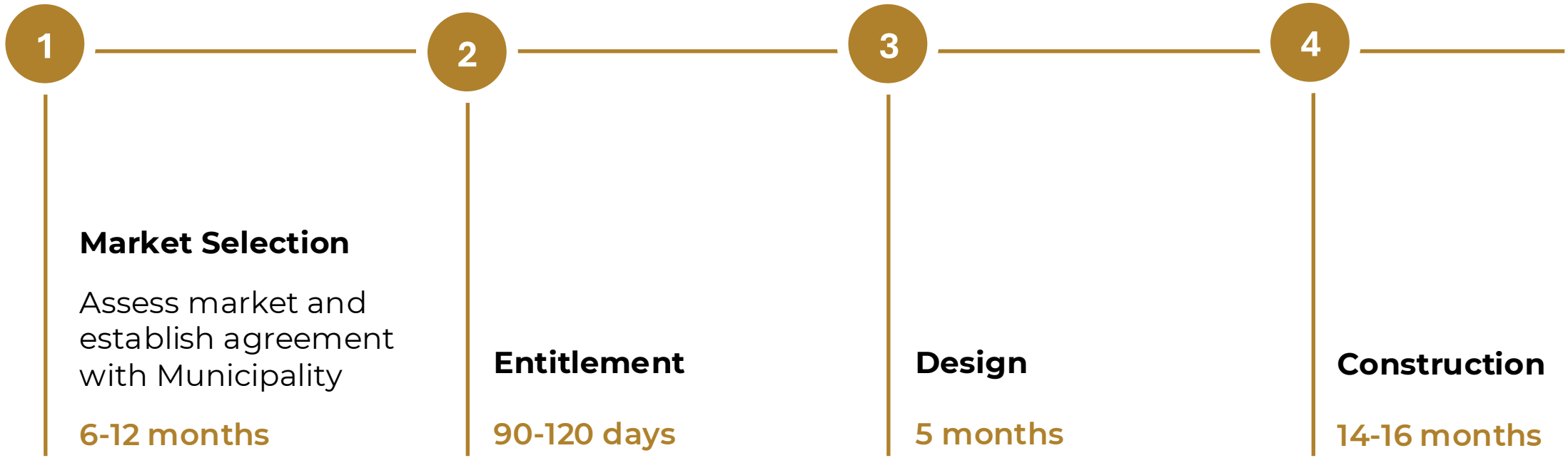
Site Location Requirements:

- Incentive packages and municipal partnerships
- 100K+ daily visibility (ideal for sponsorship value)
- Shared, controlled parking (municipality-provided)
- Efficient ingress/egress (drain venue in 30 minutes)
- Noise sensitivity to nearby residential areas



ROBUST AND IDENTIFIABLE DEVELOPMENT PIPELINE

Typical Development Timeline:



VENUE OPENING DATES



2017-2019

- Bourbon Brothers Smokehouse & Tavern, CO
- Phil Long Music Hall, CO



2023

- Bourbon Brothers Smokehouse & Tavern, GA
- Bourbon Brothers Presents, GA



2024

- Ford Amphitheater, CO



2025

- Roth's Sea & Steak, CO
- Brohan's, CO
- Notes Hospitality Collection, CO



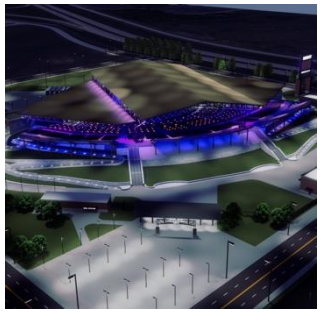
2026[1]

- Regent Bank Amphitheater, Tulsa, OK



2027[1]

- Sunset Amphitheater[2]:
  - McKinney, TX
- The Hall at Bourbon Brothers, Centennial, CO
- Bourbon Brothers Smokehouse & Tavern, Centennial, CO



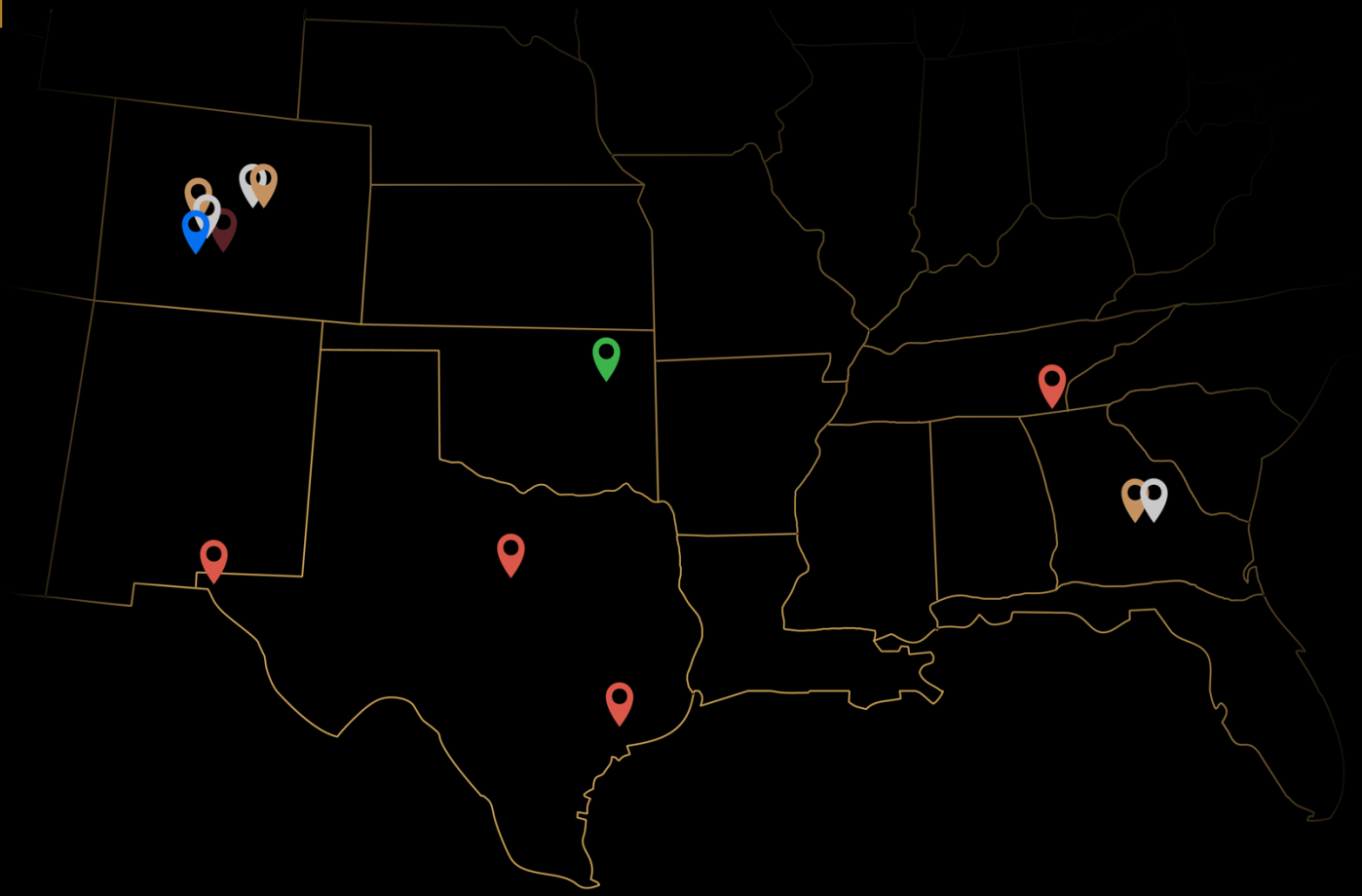
2028[1]

- Sunset Amphitheater[2]:
  - El Paso, TX
  - Houston, TX
  - Chattanooga, TN

[1] Anticipated activity across 2026-2028. [2] Sunset Amphitheaters are subject to name change once the naming rights have been sold.

ROBUST AND IDENTIFIABLE DEVELOPMENT PIPELINE

VENU'S EXPANSION MAP[1]



Regent Bank Amphitheater

- Broken Arrow, OK (Tulsa Market) *projected to open in the Fall of 2026*

Sunset Amphitheaters

- McKinney, TX (Dallas Market) *projected to open in Q1 of 2027*
- El Paso, TX *projected to open in early 2028*
- Houston, TX *projected to open in mid 2028* [2]
- Chattanooga, TN *projected to open in late 2028* [3]

Ford Amphitheater

- Colorado Springs, CO

Roth's Sea & Steak

- Colorado Springs, CO

Bourbon Brothers Smokehouse and Tavern

- Colorado Springs, CO
- Gainesville, GA
- Centennial, CO
  projected to open mid to late 2027

The Hall at Bourbon Brothers

- Colorado Springs, CO
- Gainesville, GA
- Centennial, CO
  projected to open mid to late 2027

[1] Projected opening dates are based on Venu's best estimates but are subject to change.

[2] VENU has entered into a term sheet with the City of Webster and the Webster Economic Development Corporation with respect to the development of an amphitheater in the City of Webster (part of the greater Houston, Texas area). The parties are negotiating a development agreement.

[3] VENU has entered into a Purchase and Sale Agreement with respect to the development of an amphitheater in Chattanooga, Tennessee. The deposit on the land is currently held in escrow and the Company is negotiating incentives with county, city and state entities.

ROBUST AND IDENTIFIABLE DEVELOPMENT PIPELINE

SUMMARY OF CURRENT DEVELOPMENT PIPELINE[1]

Through our partnership with Ryan LLC, we remain on track to deliver one to two new public-private partnerships per quarter. Our municipal development pipeline has increased to more than 45 municipalities exploring VENU projects as of Q2 2026.

LOCATION	CAPACITY	EST. DELIVERY	STATUS
AMPHITHEATERS:			
Broken Arrow, OK	12,500	Fall 2026	Under construction since January 2025
McKinney, TX	20,000	Q1 2027	Under construction since July 2025
El Paso, TX	12,500	Early 2028	Ceremonial groundbreaking held Nov 19, 2025
Houston, TX	12,500	Mid 2028[2]	LOI complete with the City of Webster, TX
Chattanooga, TN	12,500	Late 2028[3]	Public-private partnership incentives under negotiation
EVENT & HOSPITALITY CENTERS:			
Centennial, CO	2,000	Mid to late 2027	Completed Purchase in Feb 2026

[1] Projected opening dates are based on Venu's best estimates but are subject to change.

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[3] VENU has entered into a Purchase and Sale Agreement with respect to the development of an amphitheater in Chattanooga, Tennessee. The deposit on the land is currently held in escrow and the Company is negotiating incentives with county, city and state entities.

Quarterly Earnings Reports

Assets & Capital Investments

- **Total assets grew to $511.8 million** as of June 30, 2026, up $141.2 million or 38% from $370.6 million at December 31, 2025.
- **Property and equipment increased to $446.2 million** as of June 30, 2026, up $140.3 million or 46% from $305.9 million at December 31, 2025.

Total Revenue

- **Total revenue was $8.5 million** for the six months ended June 30, 2026, compared to $8.0 million for the six months ended June 30, 2025, **an increase of 7%.**
- Our **Amphitheater Operations generated net profits of $370,069** during the six months ended June 30, 2026 compared to $591,712 for the six months ended June 30, 2025, a decrease of $221,643 which was primarily driven by a decrease in the number of shows held at Ford Amphitheater as compared to the prior year period. This decrease resulted in lower amphitheater net profits shared with AEG Presents.

Luxe FireSuite® & Aikman Club Sales

- **Luxe FireSuite and Aikman Club sales reached more than $278 million in sales** since launching the program as of June 30, 2026. Demand for the product, and for our newly launched NNN model prompted the recent launch of a $300+ million NNN portfolio available to both venue patrons and real estate investors across the nation, with Troy Aikman as the Company's spokesperson.
- Luxe FireSuite sales through the Company's **NNN leaseback model** accounted for approximately 76% of total Luxe FireSuite sales for the quarter ended June 30, 2026.

LEADERSHIP TEAM



J.W. ROTH, a fifth-generation Colorado native, is the Founder, Chairman and CEO of VENU. Mr. Roth has been with the Company since its inception in March 2017, serving as Founder and CEO. Mr. Roth became Chairman of the Board upon the Board's inception on April 5, 2021. Mr. Roth is also the Founder and Chairman of Roth Industries, LLC, a 200-400 ton per week prepared foods plant located in Colorado Springs, CO.

Additionally, Mr. Roth is the sole manager and 50 percent shareholder of Centennial Standard Real Estate Company and co-manager of Touch 4 Partners, LLC, a venture capital investment fund. Mr. Roth has been featured in publications such as the New York Times, VenuesNow, Billboard Magazine, the Wall Street Journal, Fortune Magazine, and more than 50 business journals throughout the United States.

He's made multiple appearances on CNBC and Bloomberg Television and was named to the Venues Now 2022 All-Stars List.



HEATHER ATKINSON, a seasoned finance executive with more than 25 years of experience, has been with VENU since its 2017 inception. As Chief Financial Officer, Secretary, and Treasurer since 2021, Heather plays a crucial role in the financial stewardship of the company.

Her extensive background in accounting, finance, SEC reporting, mergers and acquisitions, and international accounting has been pivotal in shaping VENU's financial strategy. Heather is a licensed CPA and holds a Bachelor of Science degree in Accounting from Evangel University.



WILL HODGSON, President of Venu Holding Corporation, is responsible for driving the company's strategic growth and overseeing all day-to-day operations. With more than 25 years of experience in the live music industry, Will's career began in investment banking before transitioning to the concert and hospitality business.

His decades of experience span across many sectors of entertainment, getting a start early on with Front Gate Tickets in Austin, Texas, where he contributed to ticketing solutions for high-profile festivals such as Austin City Limits Music Festival and Lollapalooza, as well as numerous independent venues nationwide. Will spent 15 years at leading entertainment company, Live Nation, where he served as head of House of Blues Entertainment. Under his leadership, he drove significant revenue growth and established strategic direction for dozens of iconic venues.



VIC SUTTER represents VENU as Chief Operating Officer. Sutter leads operations across the brand's premium portfolio, focusing on growth through elevated hospitality programs, enhanced amenities, and expanded premium services. He brings over two decades of experience in luxury hospitality and live entertainment, including a decade at Live Nation, where he oversaw top-tier brands like Brooklyn Bowl and House of Blues, serving over three million fans annually. Sutter supports the company's disruptive strategy to scale with industry-leading talent, driving long-term shareholder value through a fan-founded, fan-owned model and operational excellence.



TERRI LIEBLER is President of VENU's Growth and Strategy. She has been part of the sports and entertainment industry for more than 30 years. Most recently, she was Senior Vice President within the Media and Sponsorships Division at Live Nation Entertainment where she specialized in maximizing revenue via new product innovation, strategic planning, and facilitating solutions for internal processes.

Terri's tenure with Live Nation spans more than 22 years working across both U.S. and international venue and festival platforms, while also leading Live Nation's relationships with numerous venue partners' sponsorship organizations.

Previously, she was part of the NBA Seattle SuperSonics' and San Antonio Spurs' front offices, and the 1996 Olympics' Premium Seat operations team in Atlanta, GA. Throughout her career, Terri has helped to open more than 100 major sports and entertainment venues across the country including legendary venues like the Key Arena in Seattle, Washington, now Climate Pledge Arena; House of Blues; the iconic Fillmore properties in San Francisco, California; and the San Antonio Alamodome.

CAP TABLE

As of August 13, 2026	
Shares of Common Stock[1]	56,515,542
Pre-Funded Warrants to Purchase Common Stock	4,410,000
Common Stock Underlying Convertible Notes[2]	200,000
Series B Preferred Stock (As Converted)[3]	1,008,000
Options and Warrants (WAEP: $5.84)	43,852,242
Fully Diluted Shares Outstanding	**105,985,784**

1 The number of shares of Common Stock ("Comon Shares") outstanding includes (i) 56,210,552 Common Shares and (ii) 304,990 shares of Class B Non-Voting Common Stock.

2 Represents Common Shares that may be issued for payments of principal upon conversion of promissory notes in the aggregate principal amount of $2.0 million issued in April and May 2025 with a conversion price of $10 per Common Share.

3 Represents 1,008,000 Common Shares issuable upon conversion of 1,008 shares of Contingently Redeemable Convertible Cumulative Series B 4% Preferred Stock ("Series B Preferred Shares") based on a stated conversion ratio of 1,000 Common Shares per Series B Preferred Share. Venu may cause the conversion of Series B Preferred Shares into Common Shares at $15.00 per share (subject to certain adjustments) if the last closing trade price for the Common Stock on NYSE American during twenty (20) trading days out of any thirty (30) consecutive trading-day period has been at or above $20.00 per share.

CONSOLIDATED BALANCE SHEETS

VENU HOLDING CORPORATION AND SUBSIDIARIES
CONDENSED CONSOLIDATED BALANCE SHEETS
(in US Dollars)

	As of June 30, 2026 *Unaudited*	As of December 31, 2025 *Audited*
ASSETS		
Current assets		
Cash and cash equivalents	$16,283,650	$41,306,358
Inventories	590,861	474,467
Prepaid expenses and other current assets	3,407,825	2,546,523
Current portion NNN firesuite promissory notes receivable	111,373	-
Total current assets	20,393,709	44,327,348
Other assets		
Property and equipment, net	446,239,065	305,947,277
Intangible assets, net	111,198	144,558
Operating lease right-of-use assets, net	17,010,370	17,397,009
Note receivable - related party	19,880,000	-
Long term NNN firesuite promissory notes receivable, net of current portion	7,445,981	-
Investment in EIGHT Brewing	-	1,999,999
Investment in related parties	555,262	555,262
Security and other deposits	143,358	183,582
Total other assets	491,385,234	326,227,687
Total assets	**$511,778,943**	**$370,555,035**
LIABILITIES AND STOCKHOLDERS' EQUITY		
Accounts payable	$59,635,351	$25,129,485
Accrued expenses	6,620,210	27,847,751
Accrued payroll and payroll taxes	366,317	577,360
Deferred revenue	1,977,456	1,542,564
Current portion of operating lease liabilities	621,069	605,261
Current portion licensing liability	223,333	223,333
Current portion NNN firesuite liability	1,911,467	1,026,300
Current portion lease financing liability - related party	3,383,410	-
Current portion of long-term debt	8,174,776	400,108
Total current liabilities	82,913,389	57,352,162
Long-term portion of operating lease liabilities	16,625,919	16,886,027
Long-term licensing liability and other liabilities	10,040,749	8,951,600
Long-term convertible debt	1,927,742	1,907,530
Long-term NNN firesuite liability	56,878,056	30,038,214
Long-term lease financing liability - related party	38,031,471	-
Long-term debt, net of current portion	56,086,241	56,568,151
Total liabilities	**$262,503,567**	**$171,703,684**
Commitments and contingencies		
Mezzanine Equity		
Contingently Redeemable Convertible Cumulative Series B Preferred Stock, $0.001 par - 1,342 authorized, 1,008 issued and outstanding at June 30, 2026 and 675 issued and outstanding at December 31, 2025	$15,120,000	$10,125,000
Stockholders' Equity		
Common stock, $0.001 par - 144,000,000 authorized, 59,371,551 issued and 56,056,839 outstanding at June 30, 2026 and 43,536,954 issued and 42,860,764 outstanding at December 31, 2025	59,372	42,961
Class B common stock, $0.001 par - 1,000,000 authorized, 381,235 issued and 304,990 outstanding at June 30, 2026 and December 31, 2025	381	304
Additional paid-in capital	276,946,369	201,188,680
Accumulated deficit	(123,098,229)	(91,454,930)
	$153,907,893	$109,777,015
Treasury Stock, at cost - 3,390,957 shares at June 30, 2026 and 752,435 shares at December 31, 2025	(17,900,353)	(7,899,600)
Total Venu Holding Corporation and subsidiaries equity	$136,007,540	$101,877,415
Non-controlling interest	98,147,836	86,848,936
Total stockholders' equity	**$234,155,376**	**$188,726,351**
Total liabilities and stockholders' equity	**$511,778,943**	**$370,555,035**

VENU INVESTMENT HIGHLIGHTS

- VENU is leading disruption of the long-established live music and luxury hospitality industry
- Taking advantage of a growing TAM in underserved MSAs with strong population growth
- Established developer and operator with proven track record and operational moat
- Leading technical and industry experience supports significant barriers to entry
- Key partnerships with operators/bookers – Live Nation & AEG Presents
- Robust and identifiable development pipeline
- Highly attractive unit economics and cash flow generative model
- Opportunity for diversification and incremental growth across auxiliary revenue streams
- Innovative financing model leveraging fractional ownership, public–private partnerships, and sale–leasebacks


BUILT
Ford
TOUGH





APPENDIX

FORD AMPHITHEATER LINEUP
2024 - 2025

2024
AUG – OCT

- **OneRepublic**
- The Beach Boys
- Walker Hayes
- Iration And Pepper
- **Lauren Daigle**
- Primus
- John Fogerty
- **Dierks Bentley**
- **Robert Plant & Alison Krauss**
- Jim Gaffigan
- **Pentatonix**
- Cage the Elephant
- Barenaked Ladies
- Steve Miller Band
- for KING + COUNTRY
- Foreigner
- Ivan Cornejo
- Godsmack

2025
APR – OCT

- Jason Isbell and the 400 Unit
- Seether
- Dwight Yoakam
- **Leon Bridges**
- **The Black Keys**
- Louis C.K.
- Ryan Bingham and The Texas Gentlemen
- Three 6 Mafia & Yelawolf
- **Old Dominion**
- Dirty Heads
- Star Spangled Symphony
- CAKE
- Beck with The Colorado Symphony
- **Glass Animals**
- **King Gizzard & the Lizard Wizard**
- Slightly Stoopid
- Billy Currington
- 311
- Gavin Adcock
- Chicago
- Little Big Town
- **“Weird Al” Yankovic**
- Train
- **The Red Clay Strays**
- Yacht Rock Revue
- **Miranda Lambert**
- Empire of the Sun
- In This Moment

2026
CONFIRMED ARTISTS

- **John Mulaney**
- Turnpike Troubadours
- Alex Warren
- **Yo-Yo Ma**
- O.A.R.
- **AJR**
- **Dierks Bentley**
- **The Black Crowes & Whiskey Myers**
- **Sublime**
- Lindsey Stirling
- **Sammy Hagar**
- Alison Krauss & Union Station
- **Lauren Daigle**
- Gene Simmons Band
- Ty Myers
- Brantley Gilbert
- **Lynyrd Skynyrd**
- The Commondores & The Spinners
- for KING + COUNTRY
- Dwight Yoakam

Additional shows expected to be announced



NOTABLE VENUES IN THE U.S.[1]

VENUE	LOCATION	YEAR OPENED[2]	CAPACITY[3]
Red Rocks Amphitheatre	Morrison, CO	1941	9,525
Hollywood Bowl	Los Angeles, CA	1922	17,500
The Fillmore	San Francisco, CA	1912	1,200
Madison Square Garden	New York, NY	1968	20,000
Ryman Auditorium	Nashville, TN	1892	2,362
The Tabernacle	Atlanta, GA	1996	2,600
First Avenue	Minneapolis, MN	1970	1,550
9:30 Club	Washington, D.C.	1980	1,200
Jay Pritzker Pavilion	Chicago, IL	2004	11,000
Tanglewood	Lenox, MA	1937	5,700
Shoreline Amphitheatre	Mountain View, CA	1986	22,000
Saratoga Performing Arts Center (SPAC)	Saratoga Springs, NY	1966	25,200
Jones Beach Theater	Wantagh, NY	1952	15,000
Alpine Valley Music Theatre	East Troy, WI	1977	37,000
Blossom Music Center	Cuyahoga Falls, OH	1968	19,200
Merriweather Post Pavilion	Columbia, MD	1967	19,319
Apollo Theater	Harlem, NY	1934	1,500
The Crosby Theatre	Santa Fe, NM	1998	2,232
Beacon Theatre	New York, NY	1929	2,894
The Gorge Amphitheatre	George, WA	1986	19,000
Sphere	Las Vegas, NV	2023	17,600

1 Wikipedia 2 Year opened after latest renovation 3 Estimates


THANK YOU
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