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Genus PLC
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Genus plc

Ruthin Site Visit

Genus plc (LSE: GNS), a leading global animal genetics company, is today hosting a site visit for sell side analysts and institutional investors to its production site in Ruthin, North Wales. The visit will showcase Genus's world class beef and dairy bulls, as well as its industry leading Intelligen technology.

No new information regarding current trading will be disclosed during the site visit.

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About Genus

Genus advances animal breeding and genetic improvement by applying biotechnology and sells added value products for livestock farming and food producers. Its technology is applicable across livestock species and is currently commercialised by Genus in the dairy, beef and pork food production sectors.

Genus's worldwide sales are made in over 75 countries under the trademarks 'ABS' (dairy and beef cattle) and 'PIC' (pigs) and comprise semen, embryos and breeding animals with superior genetics to those animals currently in farms. Genus's customers' animals produce offspring with greater production efficiency and quality, and our customers use them to supply the global dairy and meat supply chains.

Genus's competitive edge comes from the ownership and control of proprietary lines of breeding animals, the biotechnology used to improve them and its global supply chain, technical service and sales and distribution network.

Headquartered in Basingstoke, United Kingdom, Genus companies operate in over 24 countries on six continents, with research laboratories located in Madison, Wisconsin, USA.

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