RNS Number : 8135Q
Genus PLC
18 October 2013

For Immediate Release 18 October 2013

Genus plc
("Genus")

Completion of Acquisition of Génétiporc

Genus, a leading global animal genetics company, is pleased to confirm that, further to the announcement on 23 September 2013, it has now completed the acquisition of Génétiporc, the porcine genetics business of Aliments Breton Foods Group, the largest producer and processor of organic and natural pork in North America. Discussions continue regarding the acquisition by Agroceres PIC, Genus's 49% owned joint venture in Brazil, of Génétiporc's Brazilian joint venture, following the memorandum of understanding agreed in September 2013.

Génétiporc represents an excellent strategic fit with Genus's core activities and has very similar values to Genus's porcine global business unit, PIC. Génétiporc has a strong reputation across the Americas for porcine genetics with a particular emphasis on meat quality, product development, bio-security and health, all of which are also areas of focus for Genus. The acquisition will bring significant opportunities from the combination of the two operations and will further strengthen PIC's market position.

For further information please contact:

Genus plc Tel: 01256 345970
Karim Bitar, Chief Executive
Stephen Wilson, Group Finance Director

Buchanan Tel: 0207 466 5000
Charles Ryland /Sophie McNulty

This announcement is available on the Genus website www.genusplc.com

About Genus
Genus creates advances to animal breeding and genetic improvement by applying biotechnology and sells added value products for livestock farming and food producers. Its technology is applicable across all livestock species and is currently commercialised by Genus in the dairy, beef and pork food production sectors.

Genus's worldwide sales are made in seventy countries under the trademarks "ABS" (dairy and beef cattle) and "PIC" (pigs) and comprise semen and breeding animals with superior genetics to those animals currently in production. Genus' customers' animals produce offspring with greater production efficiency, and quality, and use these to supply the global dairy and meat supply chain.

The Group's competitive edge has been created from the ownership and control of proprietary lines of breeding animals, the biotechnology used to improve them and its global supply chain, technical service and sales and distribution network.

With headquarters in Basingstoke, United Kingdom, Genus companies operate in thirty countries on six continents, with research laboratories located in Madison, Wisconsin, USA.

About Génétiporc
Génétiporc is the porcine breeding business of Aliments Breton Foods Group. It is based in Canada with operations in the US and Mexico and a joint venture in Brazil.

Founded in 1984, in response to demand from producers for a swine genetics company that would understand their concerns and would be there to offer solutions, Génétiporc is now one of the leading providers of porcine genetics in North America. It prides itself on its achievements in product development, health and biosecurity and meat quality.

This information is provided by RNS
The company news service from the London Stock Exchange

END

ACQLLFLAITLDLIV