Genus PLC
09 January 2008

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Genus plc
('Genus' or the 'Company')

Appointment of New Adviser

Genus plc, a world leading animal genetics company, is pleased to announce that it has appointed JPMorgan Cazenove as lead financial adviser and joint stockbroker with immediate effect.

Following this appointment Genus' advisers and stockbrokers are as follows:

JPMorgan Cazenove (lead financial adviser and joint stockbroker)
Landsbanki (financial adviser and joint stockbroker)
Panmure Gordon (joint stockbroker)

For further information, please contact:

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JPMorgan Cazenove Limited David Clasen	Tel: 020 7588 2828
Landsbanki Securities (UK) Limited Shaun Dobson	Tel: 020 7426 9000
Panmure Gordon (UK) Limited Mark Lander	Tel: 020 7459 3600
Buchanan Communications Charles Ryland / Suzanne Brocks	Tel: 020 7466 5000

About Genus

Genus sells added value products for livestock farming and food producers by creating advances to animal breeding through biotechnology. Its non-Genetically Modified Organism (GMO) technology is applicable across all livestock species but is only commercialised by Genus in the bovine and porcine farming sectors.

Genus' worldwide sales are made in seventy countries under the trade marks 'ABS' (dairy and beef cattle) and 'PIC' (pigs) and comprise semen and breeding animals with superior genetics to those animals currently in production. Customers use Genus genetics in their herds to produce offspring with greater production efficiency, milk and meat output and quality. These offspring are used to supply the global dairy and meat supply chain.

Genus' competitive edge has been created from the ownership and control of proprietary lines of breeding animals, the biotechnology used to improve them and the Group's global production and distribution network.

Headquartered in Basingstoke, England, Genus companies operate in 30 countries

on five continents, with research laboratories located in Madison, USA.

This information is provided by RNS
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